

Cultivating Generous Congregations

Cultivating Generous Congregations (CGC) Online is an interactive seminar demonstrating how pastors and ministry leaders can energize and transform congregational generosity. Modules of the seminar explore the changing landscape of religious giving today, the theologies of money and generosity at work in our settings, congregational and leadership challenges, and understanding and nurturing donors as a form of ministry. The program is designed for 12-15 congregational teams made up of clergy and lay leaders who are involved in congregational-wide decisions.

The seminar maps the new landscape of religious giving and provides your team with tools to help build a culture of generosity unique to your congregation's needs and challenges. CGC can be tailored to particular faith traditions or demographic groups.

“Pastors and lay leaders who have participated in the CGC training have rated it to be among the most helpful continuing education they have experienced in church circles. The up-to-date research has direct impact on how leaders can best align their ministry objectives to their overall vision.

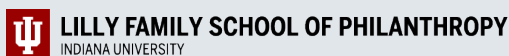
– Beryl Jantzi, D. Min.
Stewardship Education Director, Everence Financial

Who Should Attend

The course is intended for those who:

- Believe in their congregation's capacity for greater generosity
- Have a desire to become more comfortable with how their faith intersects with their use of money
- Are willing to consider how giving can include service, social networks, and the sharing of ideas and professional expertise

For more information, please visit lakeinstitute.org/cgc.



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